

Rubric for 2011-2012 FFVP Selection Process Scoring			
Criteria	Points Possible	0 points	1 point
Prep Plan: Times and Days	1	No prep plan, or the school plans on serving during unacceptable times or days.	Serving times and days are acceptable.
Prep Plan: Method and Location	1	No prep plan, or the school has not clearly presented the method and location for serving.	Method and location for serving are acceptable and clearly described.
Implementation Plan	1	No implementation plan.	Implementation plan successfully integrates the FFVP with other efforts to promote sound health and nutrition, reduce overweight and obesity, and promote physical activity.
Marketing Plan	1	No marketing plan.	Marketing plan will successfully publicize the availability of fresh fruits and vegetables.
Partnerships	1	No partnerships exist or are planned.	Partnerships exist or are planned that will meet objectives of implementation plan.
Application Points Possible	5		

Each application's total score will be the number of points obtained, plus the percentage of free and reduced-price students, plus a score for past spending history (if applicable).